### **Your Bryant PTSA**

#### **Executive Committee**

Co-Presidents: Matt Hunt & Marika Vandersmith Co-Secretaries: Alison Bettles & Kerry Billingham Co-Treasurers: Maggie Dreifuerst, David McKnight, & Jamie Prins

#### **Board Chairs**

Fundraising: Michael Polin & Maya Narayanan Volunteer: Anna Bonnett & Kelly King French Membership: Open Position Advocacy: Open Position Community Engagement: Open Position Members at Large: Tiffany Courtnage Teacher Representatives: Katie Salisbury & Alex Jones

#### **Other Committee Chairs**

**Communications:** Melissa Pullen **Operations:** Emily West-Foyle

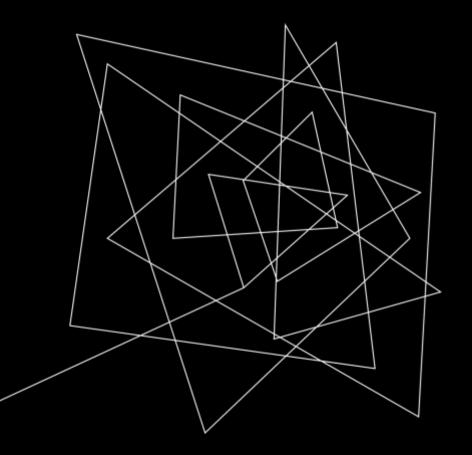
2024-25 PTSA Board Meeting Dates <u>7:00PM – open to public</u> (General Membership meetings in **bold**)

Sep 12, **Oct 8**, Nov 12, Dec 10, Jan 14, Feb 11, **Mar 11**, Apr 8, May 13, **Jun 10** 

You can reach us at: ptsaexec@bryantschool.org

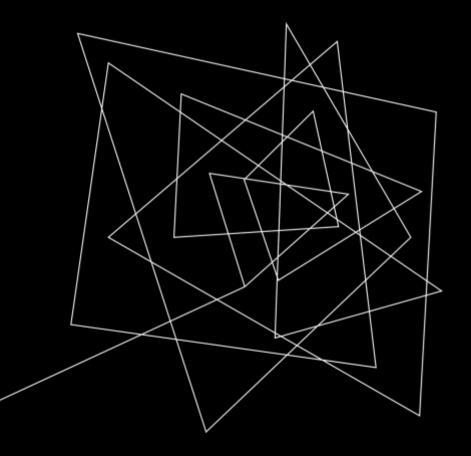
AGENDA

Time	Item	Owner
7:00	Welcome & Introductions	Matt & Marika
7:10	Partner Updates <ul> <li>Principal</li> <li>Teachers</li> <li>LASER</li> </ul>	Principal Marshall Alex Jones/Katie Salisbury LASER reps
7:20	Discussion of Impact of Proposed School Boundary Changes – Individual and PTSA Response	The Board
7:50	Treasurer Update: Income Sources & Budgeted Expenses for 2024-2025	Maggie & David
8:00	Fundraising/Annual Campaign Intro & Overview	Michael
8:10	Review of Google Workspace	Alison & Kerry
8:20	Open Board Board Spots to Fill – Advocacy, Community Engagement, Membership	Matt & Marika
8:30	Q&A	Matt & Marika
8:35	Adjourn	
	Appendix Pre-Read: PTSA Overview, 2024-2025 Board Norms, Board Member Expectations, Board Member Points of Contact, How To's	



# Partner Updates Principal Marshall

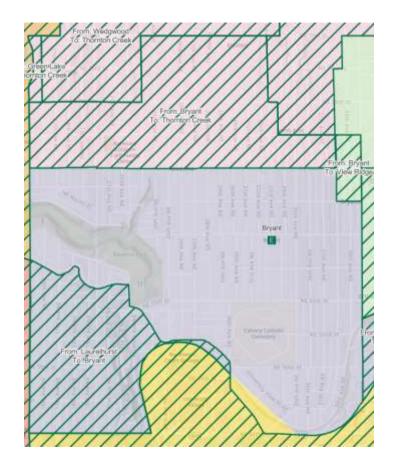
- Teachers
- LASER



## Discussion: Impact of Proposed School Boundary Changes & PTSA Response

### What we know (as of now)

- In both options presented by the District, Bryant's boundary shifts, with NE 65th becoming
- the new northern boundary line.
- An additional pocket, between 38th Ave NE and 40th Ave NE and NE 62nd to NE 68th, will move to View Ridge.
- This represents a loss of approximately one-third (116) of current Bryant families.



### **Advocacy Channels**

#### THE FOLLOWING IS A WORK IN PROGRESS FOR DISCUSSION PURPOSES



**Next steps:** PTSA Board to define our official advocacy goal and seek alignment with community and building partners.

### What we can start doing right now

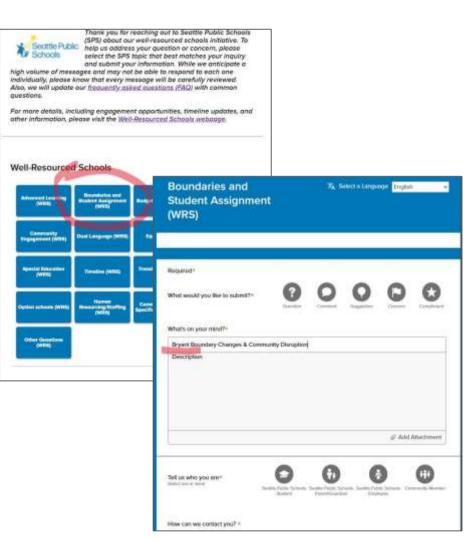
After conversations with our partners, the PTSA Board believes the most productive course of action for parents and families in the short term is to:

- 1. Provide a large number of responses via the Let's Talk tool on the SPS website
- 2. Contact Superintendent Jones
- 3. Contact Marni Campbell (SPS Head of Well-Resourced Schools)
- 4. Contact Evan Briggs (School Board District 3) and Liza Rankin (School Board President)

As community/outreach and Board meetings unfold, we can and will determine additional Advocacy measures.

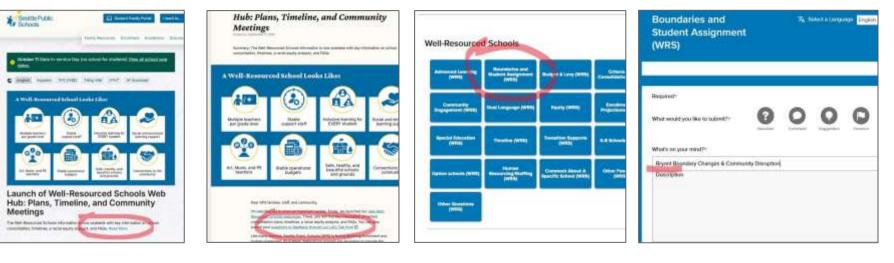
### Let's Talk form submission

- Utilize the tool the District is asking us to use and one we know they will review.
- Select the "Boundaries and Student Assignment" button.
- Subject line should start with "Bryant."
- Goal is to generate a large number of responses quickly.



### Let's Talk form submission

#### URL: <u>https://www.k12insight.com/Lets-Talk/embed.aspx?L=PZ5K78N4B9LT</u>



Click on the "Read More" link beneath the Well Resourced School graphic on the SPS homepage.

On the next page, click the "Let's Talk" form link at the end of the first paragraph. Select "Boundaries and School Assignment (WRS).

Make your subject line begins with the word "Bryant".

### **Additional Contacts**

Superintendent Jones: seattleschools.org/departments/superintendent/contact

School Board Member Evan Briggs: Evan.Briggs@seattleschools.org

**School Board President Liza Rankin:** liza.rankin@seattleschools.org

Marni Campbell: macampbell@seattleschools.org

#### Contact

#### Get Answers to SPS Questions

#### Superintendent Contact Form

If you don't hear from someone regarding your question or concern in a reasonable amount of time, please reach out to our <u>District Orthopic Office</u> to let then know, and someone will follow up.

#### Mailing Address

Or, Brent Jones, Office of the Superintendent MS: 32-150 P(0, Box 34165 Seattle, WA 98124-1955

Fax: 206-252-0209 Phone: 206-252-0167

### **Communication Guidelines**

**Be specific:** Clearly state which boundary changes you are addressing and how they will impact Bryant. Include facts, data, or personal experiences to support your points.

**Avoid emotional language:** Keep the tone professional and respectful. Focus on logic, facts, and the broader impact, rather than emotional pleas.

**Highlight community impact:** Emphasize how the proposed changes affect students, families, and the overall community.

**Personalize your message:** Briefly sharing how the change affects your family or neighborhood can make your message more relatable.

**Be concise:** Keep the message to the point and avoid lengthy explanations.

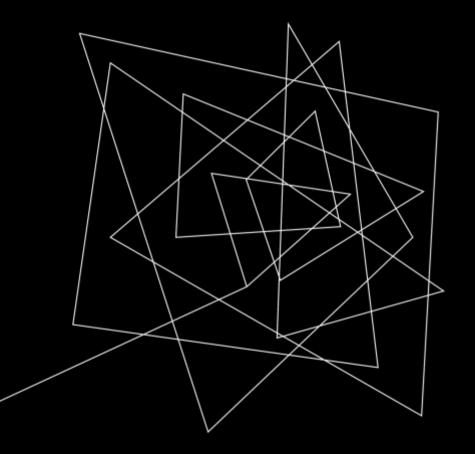
Stay respectful: Even if you strongly disagree, maintaining a respectful tone.

### How can you help?

1. Spread the word

Now is a window of opportunity to generate as much action as we can.

- 1. Share your ideas
- Volunteer to be on the Bryant Advocacy Committee
   We are looking for a team to spearhead our efforts, engage the District &
   School Board, and identify upcoming opportunities to advocate on behalf of
   Bryant.



# **Treasurer Update**

### Final 2023-2024 Results

#### 2023-2024 Actual vs Projected Income

	<u>Budget</u>	Actual
Annual Campaign	229,677	233,718
PY Carry Over	39,098	70,299
Silent Auction	29,500	30,954
Blast	6,500	2,831
Other Income	1,500	4,588
Interest	100	367
Total Income	\$306,375	\$342,757
Total Expenses	\$306,386	\$314,945

- Income Growth

   PY Carryover
   higher than original
   budget
- Expense Growth
  - \$18k in AIR from 2022-2023
  - Offset by Lower than expected
     Field Trip Expense and Science Fair
     Expenses

### Income Sources and Budgeted Expenses for 2024 – 2025

#### Income

Annual Campaign	227,500
PY Carry Over	28,640
Silent Auction	29,500
Blast	6,500
Other Income	1,000
Interest	400
5th Grade 23-24 I-wood Grant	8,000

#### Expense

Salaries/Wages	224,998
Curricular Materials	43,548
Extracurricular	19,715
Administrative	7,000
Unallocated	5,000

**Total Expenses** 

\$300,261

Total Income

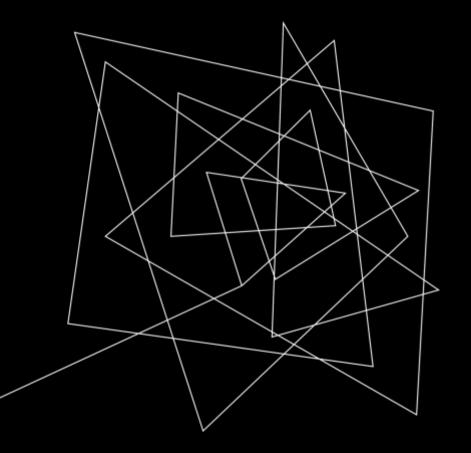
\$301,540

### **Treasurer Monthly Report**

#### As of 8/31 Actual vs Projected Income

	<u>Budget</u>	Actual
Annual Campaign	227,500	228,979
PY Carry Over	28,640	47,714
Silent Auction	29,500	0
Blast	6,500	0
Other Income	1,000	1,453
Interest	400	22
5th Grade 23-24 I-wood Grant	8,000	8,036
Total Income	\$301,540	\$286,203
Total Expenses	\$300,261	\$123

- 2024-2025 Reserve Balance: \$48,077
- School Supplies Restricted Account: -\$13,445
  - Prepaid the Expense last year with expectation that funds would be raised this year
- Bus Bill 2023-2024: ~\$1,750 in field trip fees from last year were billed in Sept 2024. This is partial cause of the increased PY Carry Over.



# **Fundraising Update**

### Fundraising/Annual Campaign Intro & Overview

#### 2024 Annual Campaign

Dates: 10/14-10/25 Fundraising Goal: \$227.5K Participation Goal: 98% Donation Ask: \$550 per student Estimated Number of Students- 481

#### Key Notes

- Annual Campaign accounts for 90% of the funding for our annual budget. This year funds next year's budget;
- Blackout Reminder- need to remind room parents, committee leads and laser of blackout of other fundraising events during annual campaign period
- Bryant Weekly POC- need a new POC for Bryant Weekly (replacing Renee)
- PTSA Updates- every 2-3 days of the annual campaign we will update PTSA Board on progress of fundraising and any support we need from the Board

#### 2023 Annual Campaign Stats

Bryant Students: 481 Participation Rate: 97.5% Total AC Goal: \$220,000 Total AC Pledged: \$228,979 (104% of goal) Donation Ask: \$550 per student

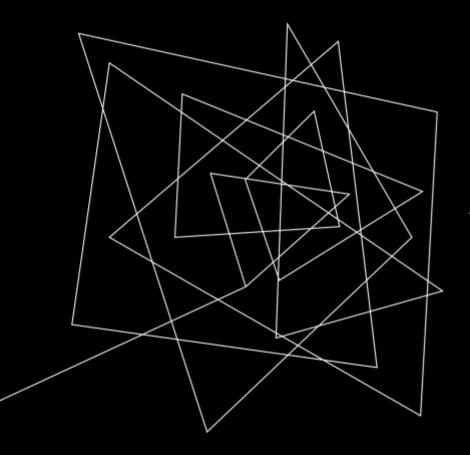
#### **Annual Campaign Team**

Annual Campaign Overall Lead: Michael Polin Annual Campaign Communications Lead: Maya Narayanan

Annual Campaign Creative Lead: Matt Hunt Annual Campaign Treasurer: Cathy Sullivan Annual Campaign Extra Helper: Jamie Polin Fundraising/Annual Campaign Intro & Overview

2024 Annual Campaign Marketing Highlights

- **Curriculum Night Promotion (10/1)-** Flyers and coordination with teachers to include in their grade presentations, special introduction K parents
- Annual Campaign Kickoff Flyer & Emails (10/10)- Will put a Flyer announcing AC start on 10/14 through Kid Mail and Teacher EOW Emails
- Annual Campaign Marketing Materials Posted (10/13)- Big Banners outside, marketing materials through emails, Bryant Weekly etc. Website goes live;
- Lunch Room Promotion- M/W/F weeks of 10/14 and 10/21- *Will need PTSA* Board Volunteers to attend
- Last Week Banners, Emails, and Marketing (Week of 10/21)- We will have a blitz of marketing for week 2 giving updates on participation and reminding parents.
- Weekly Comms to promote progress through Teachers, Room Parents, Bryant Weekly (both weeks)



# **Additional Items**

- Google WorkspaceOpen Board Positions

### Google Workspace

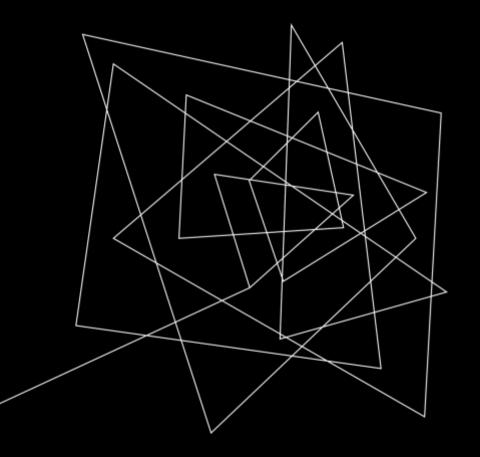
- From Google Workspace you can access bryantschool.org email, Google Drive and Google Meet (to set up virtual meetings)
- Bryant PTSA Google Drive folder has role-specific subfolders for some roles. Also has general resources like Bryant Graphics, Reserving School Spaces Procedure, etc.

### • <u>Reminders</u>

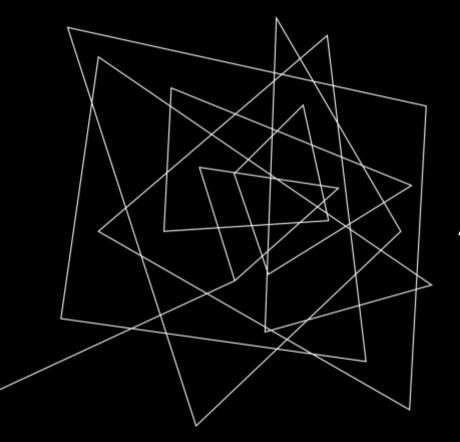
- Log on to Workspace and poke around.
  - Email Secretaries if have access issues
- Check your bryantschool.org email regularly or set up email forwarding
  - Go to Gmail Settings→Forwarding and POP/IMAP→Forwarding
- Save documents/resources to Google Drive in your position folder
  - Create a position subfolder if one doesn't exist
- Archive documents/resources in your Google Drive position folder that are out of date
  - Create an "Archive" subfolder if one doesn't exist

### **Open Positions**

- We are currently seeking to fill the following Board chair positions:
  - Membership
  - Advocacy
  - Community Engagement
- These can be co-chaired
- Ideas or names to pursue? Please direct referrals to Anna and Kelly.



# Q&A



# **Appendix / Pre-Read**

### Role of Bryant PTSA



### **Bryant PTSA Mission:**

Unite our community to support the well-being of every student at Bryant

#### **Our PTSA works to**

- Cultivate an inclusive community and sense of belonging at Bryant
- Advocate for the well-being and education of all children in our community
- Eradicate the structural racism that marginalizes our black, indigenous and people of color communities
- Connect families with teachers, staff and administrators in support of our students' social, emotional, and academic development
- Enrich the learning environment through volunteerism and sustainable funding in alignment with PTSA membership priorities.

### **Our Goals**

- Each Bryant student is thriving academically, physically, socially and emotionally
- Every member of our Bryant community feels welcome and engaged in our school
- Our school has the support of our community to achieve its goals for continuous improvement

### 2024-2025 Bryant PTSA Exec Board Priorities

- Leadership
- Consistency Routine, Continuity of Operations, Build on what makes Bryant great
- Community

### **Norms for Working Together**

We agree to follow and uphold these practices:

- We represent the interests of our students and community.
- Speak up and share your opinion with respect.
- Assume best intentions.
- Be inclusive, welcoming and have fun.
- Board meetings are focused time for achieving clear decisions and next steps. Table issues needing more discussion.
- Keep your responses brief and focused.

### Board Member Expectations & Points of Contact

- Work of each chair position primarily outside of Board meeting. Board Meeting is to check/confirm/consult with The Board
- Attend all Bryant PTSA General meetings Oct, March, June
- Co-Chairs 1 rep @ Board Business meetings (Nov/Dec/Jan/Feb/April/May) (i.e. alternate)
- Bryant PTSA communication with Building should flow through Presidents at Building Leadership Team Meetings and 1:1s with Principal Marshall

Points of Contact - i.e. thought partner, approver

• Presidents will send out an updated document to Board Members and Committee Chairs outlining assistance/approval flows.

### How To

#### How to Plan an Event

- Make a plan with other leads/volunteers
- Check plan with Marika and Matt
- Marika and Matt will flag issues with Building, if needed
- Work with Operations Chair (Emily West-Foyle) to reserve space, if needed. It takes 2 weeks to have an event approved. See reserving space document in Drive
- Communications Kid Mail, Room Parents, Weekly, Facebook
- Manage and track your budget
- Reach out to volunteer chairs for help finding volunteers
- Host an event!
- Document lessons learned to pass on for next year
- Send thank you to share out via the Weekly

#### How to Get Reimbursed

- Get familiar with budget you own
- You are responsible for tracking your budget, ok to double check with Treasurers
- If you need to request additional funds, up to \$100 can be approved by PTSA Exec Board additional request requires General meeting
- Submit reimbursement using form on PTSA website. Please submit reimbursement in a timely manner